Better Homes & Gardens

Our Favorite TikTok Home Aesthetics of 2023 (and What to Look Forward to In 2024)

From pretty in pink to eclectic and collected, TikTok gave the interior design world a little bit of everything this year—here's what seems to have stuck.

By Abby Wilson | Published on January 23, 2024













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Caroline Brackett, principal designer and owner of Caroline Brackett Studio of Design, says that some of this year's trends went a bit over the top when it came to mixing patterns and textures. But when layering is done right, she's all for the eclectic look.

"We love the cozy, warm and layered look, really an 'Englishcore' vibe, and we feel that these traditional styles are resonating with more audiences," Brackett says. "It is a nice juxtaposition to the colder, modern decor that often has high-contrast extremes ... Always a fan of mixing in antiques with more modern elements to create this comfortably inviting, yet polished and refined, environment."



Otherwise, Brackett says that design styles for secondary or tertiary spaces—think dens, studies, and offices—will go up in popularity in the new year as well, as people continue to work from home and crave a bit of work-life separation.