## BUSINESS OF HOME

TRADE TALES | OCT 22, 2021 |

## When potential clients aren't a good fit, do you refer them to other designers?



Bu Haleu Chouinard

Whether it's a matter of project scope, budget or vision (or simply a personality clash), some potential clients are not going to be a good fit. We asked seven designers—Caroline Brackett, James Copeland, Ginger Curtis, Lisa Gielincki, Malik Logan, Trish Lynn and DuVäl **Reynolds**—if they refer these projects to other designers.

## SPECIAL REQUEST ONLY

"I do not [refer would-be clients to other designers] unless specifically asked to, and then only refer to another designer after getting their permission to do so." — Caroline Brackett, Caroline Brackett Studio of Design, Greenville, South Carolina



Caroline Brackett Courtesy of Caroline Brackett