

## THE BEST IN DESIGN, DECORATION AND STYLE

## 7 coastal entryway ideas to create an airy and inviting welcome to your home

When designed with the outdoors in mind, coastal-style entryways are warm and welcoming. Here's how interior designers get the look down









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## 7. STEER CLEAR OF KITSCH



(Image credit: Caroline Brackett Design)

When it comes to this style of decor a sleek and sophisticated style can succumb to <u>coastal decor mistakes</u> and veer into kitschy territory. Literal interpretations of the beach – think seashells and palm tree-themed accessories – feel over the top, and it's important to remember you're designing an entryway, not a themed celebration. If you're inclined to bring in some coastal motifs, Emily suggests bringing in just 'a couple subtle touches.'

'Keep in mind that less is more. Ultimately, the space should feature subtle coastal touches, so that the atmosphere feels inspired rather than kitschy beach or nautical-themed,' says Emily.

Caroline Brackett, principal designer of Caroline Brackett Studio of Design, also says no to 'anchors and other similar kitschy items.' Instead, she suggests focusing on texture, bringing in 'wicker accents, raffia-wrapped consoles, grasscloth wall coverings or sculptural mirrors.'

Along with a durable rug and an 'airy' color palette, your coastal entry will convey the beachy appeal without becoming overkill. In this entryway, pictured above, Caroline paired a dark wood set of drawers with an intricate gold mirror and pops of blue in the form of throw pillows for a contemporary coastal look.